

Unnati– ENHANCING EMPLOYABILITY

Target Audience

Unemployed Graduates

Project Details

Unnati is a project that aims to provide skill training to young people who are drop-outs, fresh college graduates/postgraduates, unemployed, and typically between the ages of 18 to 25. They are trained and given relevant practical exposure to excel in their future professional careers.

Every year, the number of youth graduating in India is growing dramatically. Unfortunately, unemployment is not decreasing because there is an excess of graduates compared to job creation. Furthermore, there is a lack of quality/skill. Also, poor job distribution, discord between trade & academia and high aspiration of job seekers are responsible for educated unemployment.

The Unnati project aims to improve the quality and skills of school drop-outs and educated unemployed people by improving their vision, soft skills, and industrial etiquette. The significance of fundamentals in one's domain area is also emphasized.

Unemployed youth are approached through colleges, distributing pamphlets in village haats, data of employment exchange, village-wide home-to-home surveys, and newspaper advertising.

Candidates are chosen based on their written test scores and individual performance/review in the personal interview. The candidate's profile fits in line with the job requirement is evaluated, and this is an important pre-requisite for selection. Training lasts between 20 to 60 working days, depending on the batch. During training, technical shortcomings and personality gaps are identified, and efforts are made to bridge them.

Participants in technical training batches are either directed to strengthen their shortcomings in fundamentals of their domain area or are required to shift their focus to the fast-growing service sector jobs. Demand-driven batches are also conducted; for example, if a hotel needs 30 housekeeping staff, candidates are shortlisted, trained, and placed accordingly.

Candidates are given practical experience for them to excel in their respective careers. Interview techniques are also taught, and mock interviews are also held to increase their employability prospects.

Project Highlights

- Make youth job ready
- Skill development
- Aligning the needs of the industry and unemployed youth

Duration

20 to 60 working days (Depending on the batches)

Registration



To know more visit www.maafoundation.org. If you wish to enroll on this program, register yourself by scanning the QR code below. We will get back to you soon.

