

# UPskilling - For Commerce Field

## Introduction

In this 21<sup>st</sup>-century, India is poised at a very interesting milestone – on one side, we are being globally acknowledged as a fast-growing economy taking all the right steps, with a favorable demographic profile, and on the other side, it is difficult for graduates to find jobs/opportunities.

The above is primarily because of an uneven demand-supply ratio and secondarily because most of the present University education is assessment-oriented and theoretical, with **less emphasis on real-life application** and retention of the learnings for life. Another shortfall that has been observed in many graduates is **the lack of essential 21<sup>st</sup>-century skills** – this lack becomes a huge entry barrier into the job market. If India is going to make poor use of its talent pool, then its prospects for future economic growth are also dimmed. To deal with this issue from its root cause, Maa Foundation is organising project Lakshya at **NO COST** for college students of Commerce.

## Objective of the Programme

After completing this training, participants will be able to relate theory and practical application, and to demonstrate required basic skills for the job market.

## Programme Highlight

It intends to bridge the gap by imparting such skills through conducting classroom/online sessions followed by outdoor activities, **industrial exposure, internships**, etc. thereby giving them overall development and making participants job-ready. This training will be conducted through-out graduation years. **UPskilling** (for commerce) is a part of our employability project **Lakshya**, which aims at sharpening the subject knowledge, and practical skills of the students to meet industry requirements.

The training module consists - basic functions of MS Excel, basic functions of Tally ERP, compliances, banking and insurance, Indian and global economy, supply chain / logistics and GST. Students are provided practical exposure to the topics along with expert talks from the pioneers of the industry. They are also provided with information about different opportunities they can have in commerce stream.

## Duration

Total hours: 50, date and time can be decided mutually

## Requirement

- In this **online training**, students need to have an internet connection and availability of mobile/computer and should select a place where their network coverage/tower/signal is good
- Participants are required to have **a notebook and a pen** during the session.
- WhatsApp group will be formed for passing materials

## Target Audience

Students of Commerce college

## Trainers

Our trainers have experience in the field of training and counselling ranging from 2 to 10+ years, and varied academic backgrounds in the related field.

## Registration



Kindly register yourself for this training programme on our website by scanning this QR code or visiting [www.maafoundation.org](http://www.maafoundation.org). We will get back to you soon.