

# Lakshya – EDUCATION TO EMPLOYABILITY

## Target Audience

Undergraduates

## Project Details

In this 21st century, India is poised at a very interesting milestone – on one side, we are globally acknowledged as a fast-growing economy taking all the right steps, with a favourable demographic profile, and on the other side, graduates are finding jobs/opportunities hard to come by.

The above is primarily because of an uneven demand-supply ratio and secondarily because most of the present University education is assessment-oriented and theoretical, with less emphasis on real-life application and retention of the learnings for life. Another shortfall observed in many graduates is the lack of work skills / important 21st-century skills – the lack of these acts as a huge entry barrier into the job market.

If India makes poor use of its talent pool, its prospects for future economic growth are also dimmed. To address this issue from its root cause, Maa Foundation (through our project “Lakshya”) intends to bridge this gap by imparting such skills through conducting classroom sessions followed by outdoor activities, clearing technical fundamentals, giving industrial exposure, internships etc. thereby giving the students overall development and making them job-ready across the three years of a student’s graduation years.

Essential skills which are required for the youth of today will make them job-ready and achieve their dreams. These skills are communication skills, positive attitude, problem solving, corporate etiquette, public speaking, self-confidence, stress management, presentation skills, Basic English, Basic IT, teamwork, leadership skills, etc. Along with this, we also work on sharpening their technical fundamentals (for B.Sc. Chemistry and Commerce) giving them practical learning of the same, so that they can keep up with industry expectations.

We have designed project “Lakshya” so that it will be beneficial to both the individuals and the companies. Through our program, the individuals/graduates will be made job-ready, and thus the companies will get ready and employable manpower. It will be a win-win scenario for both the parties.

## Project Highlights

- Soft Skills/Work Skills
- Technical Fundamentals
- Internship
- Industrial/ Trade Exposure

## Duration

Across 3 years of graduation

## Registration



To know more visit [www.maafoundation.org](http://www.maafoundation.org). If you wish to enroll on this program, register yourself by scanning the QR code below. We will get back to you soon.

